

Master's Programs Scholarship competition

REGULATIONS

Deadline: March 10th, 2025

IED Istituto Europeo di Design and I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) offer **35 Scholarships** covering 50% of tuition fee and **51 tutorship*** covering 50% of tuition fee for Master courses 2025/2026 in Design, Fashion, Visual Arts, Communication and Art. Locations involved are Milan, Florence, Rome, Turin and Como.

**Tutor is a regularly enrolled student that fits into the training processes ensuring a steady presence who becomes a reference point for other students, the academic staff and teachers. A motivated, resourceful, outgoing and reliable person with good interpersonal skills, excellent relational abilities and content transfer skills.*

How to apply

To participate in IED Master's Programs Scholarships students are demanded to get registered and upload required documents not later than:

- h 23.59 (GMT+1 - Italian time) of March 10th, 2025.

Step 1. Read carefully the Regulations.

Step 2. Pick a course of choice.

Step 3. Get registered by filling in the form available at <https://www.ied.edu/scholarships/master>

Once registered, you receive an email confirmation with the credentials to enter your Personal Area where you can upload required papers. A IED Advisor will contact you to support you in the process.

Step 4. Once the material collection is ready, enter your Personal Area with the given credentials and upload the required documents.

Step 5. At the end of the competition, if you have uploaded all the required documents and if your skills are in line with those required for the admission to the course of your interest, your Admission Advisor will send you all the information regarding the online aptitude test. It will take place between **March 20th, 2025 and April 1st, 2025.**

Step 6. Join the online aptitude test.

Step 7. You will be contacted by an Advisor in order to join the online interview with the coordinator of the course. The interviews will take place within **April 11th, 2025.**

Step 8. Scholarships' winners have 3 days to confirm their acceptance and 5 days to complete the enrollment to the Master's Programs of your choice.

Good luck!

TERMS AND CONDITIONS

1. Preconditions

- 1.1 IED - Istituto Europeo di Design S.p.A. (hereafter referred as IED) and I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) wish to promote the interaction between young designers promoting specific contests, in order to assign Scholarships for their courses in the field of Design, Fashion, Visual Arts, Communication and Art.
- 1.2 Following this initiative IED promotes the **Master's Programs Scholarship Contest** through the dedicated website <https://www.ied.edu/scholarships/master> and their social pages.
- 1.3 The purpose of the contests is to assign **n. 86 Scholarships** for attendance of IED and Accademia Galli Master's Programs for students who are matriculated in the academic year 2025/2026, covering 50% of the tuition fee of the program of choice.
- 1.4 The Contest is controlled by the present Regulations and will take place, through all the phases detailed below, from **January 20th, 2025**, date of publication of the Competition Announcement, until:
 - h 23.59 (GMT+1 - Italian time) of **March 10th, 2025**. The final ranking will be published on ied.edu not later:
 - than **June 12th, 2025**.

2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration to the website <https://www.ied.edu/scholarships/master> and to the acceptance of the present Regulations.
- 2.2 Participation is strictly reserved to all Candidates in possession of a bachelor degree or equivalent qualification or having a job experience in the relevant field. Graduands are eligible, as long as they obtain the academic diploma within 30 days before the discussion of the Master's Programs Thesis project. Candidates have to meet the specific requirements fixed in the guidelines and informative materials of each single course. Candidates need to show proficiency of the course language (B2 level minimum is demanded).
- 2.3 IED and Accademia Galli employees and consultants are not allowed to participate in the Contest.
- 2.4 By providing the personal data required to register, the Candidate knows the legal consequences of supplying false data thus he's called to supply precise, complete, true and correct data.
- 2.5 Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 2.6 The Candidate is informed that knowledge of his Username and Password by third parties will grant them access to the Candidate's personal area of the site in his name. The Candidate is thus bound to keep the secrecy of his access data with the maximum diligence.

- 2.7 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Accademia Galli for the infringement of the rules stated above.

3 Contest

- 3.1 Each registered Candidate can participate to the Contest filling in the **registration form**, specifying the chosen course and the location in which the course is held. Once received the access credentials, Candidates have to upload in **their Personal Area** the requested documents not later than:
 - h 23.59 (GMT+1 - Italian time) of **March 10th, 2025**.
- 3.2 Each participant can apply for only one course and one location.
- 3.3 The Candidate grants to hold IED and Accademia Galli and their assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs.

4. Required documents

- 4.1 In order to be considered eligible, each candidate will be asked to provide:
 - Curriculum Vitae.
 - Motivation letter in the language of the chosen course.
 - University Transcript.
 - Degree Certificate or Self Declaration of expected Graduation date.
 - Copy of passport.
 - Essay in the language of the chosen course, in accordance with the characteristics indicated in point 4.2 (the document must be uploaded in the Personal area in the "Scholarship Project" section).
 - Portfolio (if required).
 - Internationally recognized (e.g. IELTS) certificate of knowledge of the language in which the course is taught, if different from the mother tongue (alternatively it is possible to hold an online interview). The minimum level requested for the application is B2. To be eligible for the tutorship the proficiency of the Italian language will be considered a plus.
 - 4.2 The essay must reflect the applicant's creative and critical perspective as well as provide the admission committee with insight into their interests. Below are the guidelines:
 - How do you perceive the role of design today, and how do you position yourself professionally within this context?
 - How do you imagine contributing to the dynamic and collaborative environment of the master's degree programs?
- Note: The text should not exceed 250 words.**

5 Permitted Use of ChatGPT and Other AI Tools

- 5.1 Students may use ChatGPT or other AI tools for brainstorming and improving the text's structure but not for generating complete content without personal revision.
- 5.2 It is not permitted to use ChatGPT or other AI tools to generate entire essays or substantial sections of text without personal revision.
- 5.3 Each participant must include a transparency statement in their submission, specifying if and how AI tools were used.
- 5.4 The use of AI must be limited to technical enhancement and not replace personal contributions.
- 5.5 The essay may be analyzed using specific tools to verify any excessive use of AI tools that could compromise the integrity of the submission.

6. Scholarships

- 6.1 IED and Accademia Galli offer as a reward **n. 86 Scholarships** covering 50% of the tuition fee for the chosen course. Winners of the scholarships have to pay the enrollment fee plus the half of the tuition fee.
- 6.2 For biennial courses, the renewal of the Scholarship is guaranteed (exception made for the enrolment fee, which is always excluded from Scholarships) only if the student passes all the exams planned in the study plan for the first year with an average mark not inferior than 28/30. If this conditions are not satisfied, the Scholarship will not be confirmed.
- 6.3 The Scholarship will cover just the tuition fees. Enrolment fee, housing and other costs shall be covered by the winners.
- 6.4 Scholarship will be assigned - taking into consideration the designated course - according the profile evaluation, the essay, the aptitude test and the selection interview. The evaluation will be conducted according to the unquestionable judgement of the Panel.
- 6.5 IED and Accademia Galli reserve themselves the right to revoke the Scholarship after assignation, if any violation of this Regulations made by the designated Candidate emerges.
- 6.6 IED and Accademia Galli reserved themselves the discretion not to activate one or more Courses, in case the minimum number of students has not been reached or if the necessary requirements for didactic logistic and administrative support fail for any reason. In these cases, the Scholarships for the courses that haven't been activated will not be assigned; winner will not have the right to ask for any kind of reimbursement.
- 6.7 The combination of the reductions and facilitations mentioned in the former articles is not allowed.
- 6.8 In case of freezing, the scholarship will be revoked; winner will not have the right to ask for any kind of reimbursement.

7. Scholarships locations and courses

Scholarships will be assigned according to the scheme below:

IED Milano:

35 scholarships covering 50% of the tuition fee

IED Firenze:

19 scholarships covering 50% of the tuition fee

IED Roma:

20 scholarships covering 50% of the tuition fee

IED Torino:

9 scholarships covering 50% of the tuition fee

Accademia di Belle Arti Aldo Galli:

3 scholarships covering 50% of the tuition fee

Here below you can find the list of the Master's Programs open to the contest

IED Milano

Animation Design (Italian)
Brand Communication (Italian)
Brand Strategy and Management (English)
Creative Direction (Italian)
Brand Heritage Design (italian)
Design - Innovation, Strategy and Product (English)
Digital Communication Strategy (Italian)
Event Management (Italian)
Fashion Art Direction (English)
Fashion Communication and Styling (English)
Fashion Design - Haute Couture (English)
Fashion Marketing (English)
Fashion Photography (English)
Fashion Trend Forecasting (English)
Graphic Design (Italian)
Information Design (Italian)
Interior Design (English)
User Experience Design (Italian)
Visual Arts for the digital age (Italian)

IED Firenze

Arts Management (English)
Brand Design for Hospitality (English)
Content Creation and Publishing (Italian)
Creative Direction for Fashion (English)
Curatorial Practice (English)
Fashion Brand Management (English)
Fashion Business (English)
Fashion Merchandising and Buying (English)
Graphic Design - Focus on New Media (English)
Museum Experience Design (English)

IED Firenze/IED Milano

Fashion Curation (English)

IED Roma

Brand Management (*Italian*)
Comunicazione (*Italian*)
Comunicazione e Marketing per la Moda (*Italian*)
Design for Children (*Italian*)
Fashion Design (*English*)
Fashion Film Direction (*English*)
Graphic Design (*Italian*)
Immersive Spaces (*English*)
Interior Design (*Italian*)
Interior Design for Hospitality (*English*)
Jewelry Design (*English*)
User Interface Design e AI (*Italian*)

IED Torino

Marketing e Comunicazione (*Italian*)
Innovazione e Produzione Digitale per la Cultura (*Italian*)
Social and Ecological Design (*English*)
Transportation Design (*English*)
Yacht Design (*English*)

Accademia di Belle Arti Aldo Galli

Professione Registrar (*Italian*)
Textiles (*English*)

8. Publication, Selection of winners and Panel

- 8.1** The selection will be online and it will take place:
- within **April 11th, 2025**.
- Through a preparation of an essay, an aptitude test and an interview selection. The evaluation will be conducted by a Panel made of directors or representatives of Schools.
- 8.2** The evaluation will be made by the Panel, unquestionably.
- 8.3** The candidate must upload the Essay it in his Personal area in the "Scholarship Project" section. The jury will evaluate it with a score from 0 to 5.
- 8.4** In order to let each candidate's talent stand out IED and Accademia Galli decided that the online aptitude test won't be based on academic knowledge neither will be strictly and exclusively related to topics concerning the course of interest of each candidate. The jury will evaluate the assessment with a score from 0 to 5 according to the following criteria:
- problem solving;
 - aptitude for teamwork;
 - communication skills.
- 8.5** Students will also be asked to join an online selection interview with the course coordinator and will be evaluated with a score from 0 to 5 according to the following criteria:
- motivation of the candidate;
 - intellectual vividness and personal interest;
 - design aptitude;
 - portfolio (if required);
 - skills related to the course of interest.
- The total score of all evaluations represents the final ranking.
- 8.6** The scholarship is considered accepted only when IED and Accademia Galli receive a formal acceptance by email within 3 days of the notice.

In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" by the winner and, therefore, will be assigned automatically to the Candidate next in the ranking of the given course.

- 8.7** After the winner accepts the scholarship, she/he will have a 5-day deadline to submit the admission form in the course for which the scholarship was granted and to pay the enrollment fee of the course, following the application procedure.
- The tuition fee must be paid by **July 21st, 2025**. In case of non-payment, the scholarship will be revoked.
- 8.8** Winners must complete the admission procedure on admission.force.com.
- 8.9** It will be within the discretion of IED and Accademia Galli to revoke the scholarship in the event that a deficiency in the required criteria or detrimental behaviors towards IED and Accademia Galli are determined.

9. Conditions and general terms of participation

- 9.1** Incomplete entry cards are not valid.
- 9.2** Incomplete entry cards which do not meet the requirements, do not have the elements referred above, contain wrong or unreadable data, or sent after:
- h 23.59 (**GMT+1 - Italian time**) of **March 10th, 2025** will not be accepted.
- 9.3** IED and Accademia Galli discharge any external responsibility such as delays due to malfunctioning of devices.

10. Exclusion of warranties

- 10.1** IED and Accademia Galli do not states nor grants that the website and its functions are flawless or satisfy certain Standards, needs or requests of the User.
- 10.2** IED and Accademia Galli do not states nor grants that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.
- 10.3** Under no circumstance, IED and Accademia Galli will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.
- 10.4** IED and Accademia Galli will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 10.5** IED and Accademia Galli are not liable for improper use of the website and does not grant nor authorize its use in any application potentially dangerous for people or properties.
- 10.6** The Candidate grants that he will hold IED and Accademia Galli harmless from any consequence deriving for improper, illicit or undue use of the website.

10.7 Consequently, the Candidate declares himself solely liable towards IED and Accademia Galli and third parties for any and every behavior or fact punishable by law during the utilization of the website.

11. Obligations of the candidate

11.1 The Candidate binds himself:

- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED Contents published on the website, by no means, not electronic nor printable;
- not to perform any action that can compromise the security of IED website.

11.2 It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

11.3 Each violation of the requirements stated by this article will allow IED and Accademia Galli nullify the present agreement, with the right of IED and Accademia Galli or third parties to be refund for the damage.

12. Law and jurisdiction

12.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

12.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).