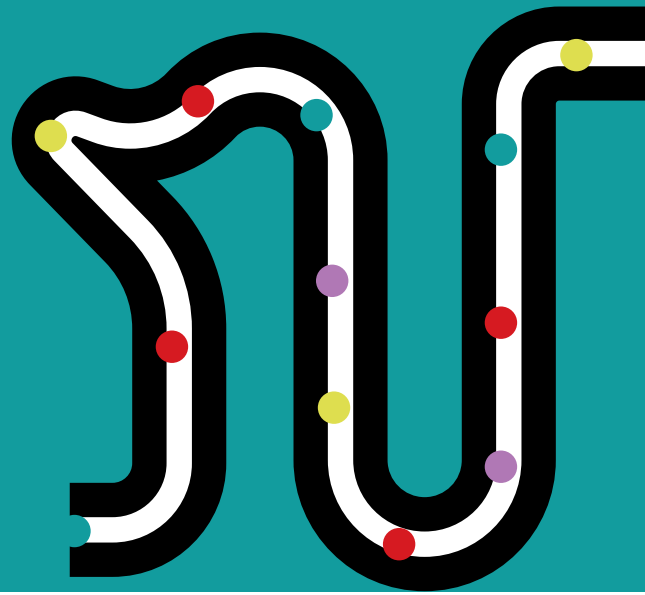


Designers in Action!

Sustainability Scholarship Program



Rules and Regulations

Deadline: 20 september 2024

Since 2022, IED Istituto Europeo di Design has been transformed into a **Benefit Company**, following the direction outlined by its founder Francesco Morelli for all the companies that are now owned by the Francesco Morelli Foundation, a private, non-profit organisation. A Benefit Company, in addition to carrying out its economic activities, is required to pursue third mission purposes, i.e. activities of responsibility, sustainability and transparency directed towards the common benefit of people, the environment, cultural assets and activities with a social impact, involving institutions, organisations, associations and other stakeholders.

Supporting merit and allowing equal access to studies has always been one of IED's missions. In line with the values of IED Società Benefit, Accademia Galli and the Francesco Morelli Foundation are launching the "**Designers in Action**" scholarship competition, aimed at young people who feel they have an active interest and a keen awareness of environmental and social issues.

The Competition offers **22 Scholarships** provided as a financial contribution to partially cover the tuition fees for the Courses specified in the Rules and Regulations. The winners and recipients of the Scholarships are required to participate individually in the activities and projects promoted by the Benefit Committee and the IED Impact Manager with an annual number of hours defined in the Call for Entries.

How to apply

- Step 1.** Submit the required material no later than 20 September 2024
- Step 2.** Please read these Rules and Regulations carefully.
- Step 3.** Choose the Course and Seat you are applying for.
- Step 4.** **Register by filling in the form at ied.edu/news/scholarships-designers-in-action-2425.**
Once you have registered, you will receive by email a link to access the Reserved Area and upload your documents and Essay.
- Step 5.** Prepare the Essay according to the indications and suggestions laid down in Article 3 of these Rules and Regulations.
- Step 6.** Once ready, enter the reserved area and upload all the documents.
- Step 7.** If you win the scholarship you will have 3 days to confirm your acceptance and 5 days to complete your registration.

Good luck!

TERMS AND CONDITIONS

1. Premises

- 1.1 Fondazione Francesco Morelli (hereinafter FFM), IED - Istituto Europeo di Design S.p.A. Società Benefit (hereinafter IED) and I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereinafter Accademia Galli) intend to encourage young people, who feel they have a keen awareness of and a strong interest in sustainability, through the activation and promotion of specific merit-based competitions for the awarding of **Scholarships** for their Courses in the fields of Design, Fashion, Visual Arts and Communication.
- 1.2 The Competition is promoted on the institutional website at ied.edu/news/scholarships-designers-in-action-2425 and on IED and Accademia Galli social media channels.
- 1.3 The objective of the Competition is to award **22 Scholarships** worth € 4,000 each to partially cover tuition fees for the first year of the 2024/2025 Three-Year Degree Courses.
- 1.4 The Merit Competition shall be governed by these Rules and Regulations and shall take place according to the steps described, between **30 July 2024**, (publication of the Rules and Regulations) and **20 September 2024** (deadline for the submission of the "Essays").
The list of winners will be published on the [ied.edu](https://ied.edu/news/scholarships-designers-in-action-2425) website (ied.edu/news/scholarships-designers-in-action-2425) no later than **14 October 2024**.

2. Requirements and deadlines

- 2.1 **You may not take part in the Competition if you have not registered on the webpage:**
ied.edu/news/scholarships-designers-in-action-2425.
- 2.2 Participation is open to all young creative people residing in Ue who are between 18 and 26 years of age by 31 December 2024 and have obtained an Upper Secondary School Degree by 30 September 2024.
Applicants with a foreign qualification should read the [admission procedures](#)
- 2.3 In order to take part in the awarding of the Scholarships, Applicants must submit proof that they belong to an IED contribution bracket not exceeding 75,000 euros. The contribution bracket will be allocated according to the calculation method set out in the IED and Accademia Galli Fee Schedule.
- 2.4 In the event of a Scholarship award, failure to obtain an Upper Secondary School Degree will result in the award being revoked.
- 2.5 Persons who already hold a three-year degree (DAPL) from IED, Accademia Galli or related schools are not eligible for selection.
- 2.6 Applicants must know the language of the Course for which they are competing at a B2 level of the CEFR (Common European Framework of Reference for Languages).
- 2.7 Employees and contractors of FFM, IED and Accademia Galli are not allowed to participate in the Competition.

3. "Essay" brief: Characteristics, materials, formats and types

- 3.1 In order to participate in the Competition it is necessary to fill in the registration form and indicate only one Course of interest and only one IED and Accademia Galli seat. Once registered, the applicant will receive an email with a link to access the reserved area; furthermore, he/she will have to upload by and no later than **23:59 of 20 September 2024 (GMT+1, Italian time zone)**, the "Essay", required in order to be evaluated and compete for the Scholarship award
- 3.2 Participants will have to develop their own personal proposal on the basis of the following indications:
 - a. Submission of a personal Essay with respect to one of the **17 goals of the UN 2030 Agenda**. The choice of "goal" and the related theme must be justified in the submitted Essay.
It may be developed through the use of: words, drawings, collages, moodboards, illustrations, comics, photographs, short videos with a maximum duration of 1 minute and sounds in relation to the chosen course (with a brief but clear description of what they represent and/or want to communicate).
 - b. The Essay must also be accompanied by a brief but detailed description of the role of Ambassador from the applicant's point of view (i.e. what the applicant would propose to do if he/she became **IED and Accademia Galli Ambassador**).
- 3.3 The Essay and text must be contained in a single file no larger than 8Mb, saved in any commonly used format. If you decide to produce a video, you must send the link to the video previously published on Vimeo.com or Youtube.com.

4. Legal notes

- 4.1 Each participant may apply for only one seat, for only one course and with only one "Essay".
- 4.2 By providing the personal data requested in the registration form, each applicant is aware of the legal consequences in the event of misrepresentation and is obliged to provide accurate, complete, correct and truthful data.
- 4.3 The processing of such data shall be carried out in the manner set out in the information notice pursuant to **Italian Legislative Decree 2016/679**. As such, none of the data required for registration may be considered sensitive within the meaning of the aforementioned decree.
- 4.4 The Applicant shall be held liable for any damage and detrimental consequence caused to FFM, IED and Accademia Galli as a result of his/her failure to comply with the above.

- 4.5** The Applicant guarantees that the “Essay” uploaded to the Website is the result of his/her personal work and is aware of the legal consequences in the event of misrepresentation, guaranteeing in particular that it:
- was produced exclusively for participation in the competition and was not submitted for participation in any other competition;
 - is the exclusive product of their own creativity, and not the result of counterfeiting and/or plagiarism;
 - is not in conflict with the law, public order and moral standards;
 - shall not breach any right, registered or not, of intellectual and/or industrial property of third parties, among which, by way of example and without limitation, copyrights, trademarks, patents, ornamental drawings and utility models;
 - does not infringe any rights of third parties arising from law, contract, custom or usage;
 - has been realised by obtaining all the necessary and specific authorisations and/or releases from each subject in various capacities involved in the production of the “Essays” themselves.
- 4.6** The Applicant accepts all liability for the content, lawfulness, nature, quality and truthfulness of the “Essays”, expressly exonerating FFM, IED and Accademia Galli and their assignees from any burden of investigation and/or control in this regard.
- 4.7** The Applicant undertakes to substantially and procedurally indemnify FFM, IED and Accademia Galli and their assignees, holding them harmless from any loss, damage, liability, cost or expense, including legal fees, arising from any breach of the foregoing.

5. Documents requested

- 5.1** To be considered eligible, each applicant must provide:
- A motivation letter in the language of the chosen course.
 - Copy of identity card or passport.
 - Certificate of proficiency in the language in which the course is held, if different from the mother tongue (alternatively, it is possible to have an online interview in the language of the chosen course). A language proficiency of B2 or higher is required for admission to the course;
 - Essay as described in Article 3 of these rules and regulations.

6. Scholarships

- 6.1** FFM, IED and Accademia Galli are offering **22 Scholarships worth € 4,000 each to partially cover** tuition fees for registration in the first year of the chosen course. Tuition fees are calculated according to the contribution bracket the applicants belong to. IED and Accademia Galli assign the contribution brackets taking into account the following indicators extractable from the ISEE Università declaration:
- Income situation indicator (ISR - Indicazione Situazione Reddittuale);

- Asset situation indicator (ISP - Indicatore Situazione Patrimoniale);
- Economic situation indicator (ISE - Indicatore Situazione Economica).

In order to establish the contribution bracket, the income as calculated above will be reduced by € 10,000 for each child, starting from the 3rd, included in the student’s family of origin.

This, up to the limit of the contribution bracket immediately preceding it. The contribution bracket will be determined taking into account the income, asset and economic situation of the family integrated with that of the student, if pertinent.

- 6.2** For the subsequent years, the renewal of the Scholarship is guaranteed (with the exception of the registration fee, which is always excluded from the coverage of the Scholarship) if the student passes all the examinations scheduled in the study plan for each year with a weighted average of no less than 28/30 by the first extraordinary session in September and within an IED and Accademia Galli Contribution Bracket of no more than 75,000 euros. Furthermore, applicants will be required to take part in project activities organised by IED and/or the Francesco Morelli Foundation or in collaboration with partner associations and/or bodies on the themes of inclusiveness, cooperation, and solidarity, for a total of 50 hours per academic year. If these conditions are not met, the Scholarship will not be renewed.
- 6.3** The Scholarship will only cover tuition fees, as set out above. The registration fee, accommodation costs and all other costs will be borne by the successful applicants.
- 6.4** Scholarships will be awarded on the basis of the quality of the “Essay”. The evaluation will be at the sole discretion of the panel of judges. FFM, IED and Accademia Galli reserve the right not to award one or more scholarships in the event that the “Essays” received are not deemed suitable for the brief, at the sole discretion of FFM, IED and Accademia Galli.
- 6.5** FFM, IED and Accademia Galli reserve the right to revoke the Scholarship in the event that, following its award, violations of these Rules and Regulations by the awarded Applicant are discovered.
- 6.6** FFM, IED and Accademia Galli reserve the right not to activate one or more Courses in the event that an adequate number of enrolments is not reached, or, in the event that the necessary didactic, logistic and administrative support requirements are not met for any reason whatsoever.
- In such cases, the Scholarships envisaged for non-activated Courses will not be awarded, without this entitling the successful applicant to any right to compensation and/or indemnity of any kind.
- 6.7** It is not permitted to combine the reductions and benefits referred to in the preceding articles.

7. Allocation of Scholarships

Scholarships will be awarded for three-year degree courses (DAPL) provided by the following seats and in the following ways:

IED Milano:

6 scholarships

IED Cagliari:

2 scholarships

IED Firenze:

3 scholarships

IED Roma:

6 scholarships

IED Torino:

3 scholarships

The Aldo Galli Academy of Fine Arts:

2 scholarships

8. Selection of winners and panel of judges

8.1 Scholarships will be awarded - irrespective of the destination course - on the basis of the quality of the motivational letter, the Essay and the related interview. In the event of a tied score in the final rankings, the lower IED and Accademia Galli contribution bracket will be taken into account.

The Francesco Morelli Foundation, IED and Accademia Galli will evaluate the results of the tests by way of a commission (Panel of Judges) made up of internal members, at their sole discretion.

8.2 The Panel of Judges shall evaluate the “Essays” considering the following criteria:

- Attention to and awareness of the identified theme (0-10)
- Originality of the proposal (0-10)
- Effectiveness of the text (0-10)
- Technical quality of the Essay. (0-10).

8.3 Applicants will also be called for an interview to verify:

- Motivation (0-10)
- Intellectual acumen and personal interests (0-10)
- Project aptitude (0-10).

The points totalled by the applicants in both assessments will determine the final ranking list.

8.4 In addition, Applicants for the competition: DESIGNERS IN ACTION! Sustainability Scholarship Programme, must:

- Possess a natural inclination towards environmental, social, cultural and economic sustainability issues.
- Demonstrate awareness of the need to contribute towards safeguarding the planet through individual and collective actions.
- Show consistency between the values you believe in and your lifestyle.

8.5 Winners will be notified by e-mail.

8.6 The scholarship is considered accepted only when IED and Accademia Galli receive a declaration of acceptance by e-mail within 3 days of the notice. Should the winner fail to do so, the Scholarship will be considered automatically refused and will therefore be awarded to the next Applicant in the ranking list.

8.7 From the moment of acceptance, the winner will have 5 days to submit an application for admission to the course for which he/she has been awarded the scholarship and pay the registration fee, following the registration procedure to be found on the IED and Accademia Galli websites. The tuition fee must also be paid by 15/10/2024, in the event of non-payment the scholarship will be revoked.

8.8 Scholarship winners must complete the admission procedure at admission.force.com.

9. General terms and conditions of participation

9.1 Incomplete applications will not be considered valid.

9.2 “Essays” that are incomplete or sent after **23:59 on 20 September 2024 (GMT+1, Italian time zone)** cannot be accepted.

9.3 FFM, IED and Accademia Galli disclaim any responsibility in the event that facts and/or events, not attributable to FFM, IED and Accademia Galli, occur which compromise the sending of the “Essays”, such as losses or delays due to the malfunctioning of electronic devices.

10. “Ownership of and rights to Essays”

10.1 The intellectual property rights of the “Essays” always belong to the author.

10.2 By participating in the Competition, the Applicant renounces any compensation, indemnity and/or reimbursement, and regardless of whether or not a prize is awarded, grants FFM, IED and Accademia Galli the right to use the submitted “Essay” free of charge and definitively for promotional and dissemination purposes of the website and the activities of FFM, IED and Accademia Galli, without prejudice to the identification of the creator of the “Essay”.

11. Warranty disclaimer

11.1 FFM, IED and Accademia Galli do not represent or warrant that the website and its functionality will be “error-free”, meet the Applicant's particular standards or requirements or needs.

11.2 FFM, IED and Accademia Galli do not represent or warrant that the use of the website and its features will be uninterrupted, timely, secure or error-free, or that the information and content on the website is correct, truthful and/or reliable.

11.3 Under no circumstances shall FFM, IED and Accademia Galli be held liable to the Applicant and/or third parties for any consequential, incidental, indirect or any other kind of damage, foreseeable or otherwise, resulting from the use or inability to use the website.

11.4 Furthermore, FFM, IED and Accademia Galli shall not be liable for inaccuracies or delays in performance due to force majeure.

- 11.5** FFM, IED and Accademia Galli are not responsible for improper use of the website and do not warrant or authorise its use in applications where it may cause damage to persons or property.
- 11.6** The Applicant agrees and undertakes to indemnify FFM, IED and Accademia Galli for any and all consequences arising from any use of the website, which is unlawful, undue or against the law.
- 11.7** Consequently, the Applicant declares that he/she is exclusively responsible towards FFM, IED and Accademia Galli and third parties for whatever may constitute conduct or actions punishable by law in the context of the use of the website.

12. Obligations of the applicant

- 12.1** The Applicant undertakes to:
- not disclose, directly or indirectly, and not pass on to third parties passwords and/or logins and/or any other access keys;
 - not reproduce, duplicate, copy, distribute, in whole or in part, for commercial or non-commercial purposes, the website, and the FFM, IED and Accademia Galli content published therein in either printed or machine-readable form;
 - not commit any action that may compromise the security and integrity of the IED and Accademia Galli website.
- 12.2** The Applicant is expressly forbidden to:
- provide material that is protected by copyright, unless the Applicant is the owner of such a right or has the authorisation of the owner of such a right;
 - provide material revealing trade secrets, unless the Applicant is the owner of such secrets or has the authorisation of the owner of such secrets;
 - provide material that infringes intellectual property rights or infringes the privacy of others or rights relating to publicity contracts;
 - provide or otherwise transmit unlawful material in any way contrary to public order or moral standards;
 - provide, post and/or publish sexually explicit material;
 - provide, post, publish or otherwise transmit or distribute unauthorised or unsolicited promotional material, junk mail, spam or any form of solicitation;
 - falsify one's identity;
 - provide or otherwise transmit any material containing viruses and, in any case, codes, files or programs created to interrupt, destroy, damage or limit the operation of FFM, IED, Accademia Galli or third parties' software, hardware, sites or telecommunications equipment.
- 12.3** Any established breach of the obligations set out in this Article shall entitle FFM, IED and Accademia Galli to terminate this Agreement, without prejudice to the right of FFM, IED, Accademia Galli and/or third parties to claim damages.

13. Applicable law and Jurisdiction

- 13.1** All disputes (also non-contractual) that may arise in the interpretation and execution of these Rules and Regulations and, in any case, for all disputes connected with and/or arising from the use of the website shall be governed exclusively by Italian law.
- 13.2** For all disputes (including non-contractual disputes) arising in connection with the use of and access to the website, as well as in connection with these Rules and Regulations, including those relating to the validity, interpretation, execution and resolution of the same, the court of Milan, Italy, will be the sole competent authority.