

# International Scholarships

## Semester & Academic Year Courses

**Deadline: November 15<sup>th</sup>, 2023**

IED Istituto Europeo di Design invites young creatives to translate their ideas into projects by taking part in the International Scholarship 2024/2025 contest.

Up for grabs are **5 Scholarships** covering the 50% of the tuition fees for Semester and Academic Year courses in Design and Fashion, held in Milan and Florence, exclusively to international students\*.

### How to apply

In order to apply for the Contest, participants are required to develop a project that's relevant to the specific Semester and Academic Year course of interest, following the guidelines described in the Brief.

To take part in the Scholarship contest, students must register and upload the required material by **November 15<sup>th</sup>, 2023**:

- Step 1.** Read carefully the Regulation.
- Step 2.** Choose the course and the location you are applying for.
- Step 3.** Get registered by filling in the form available at [ied.edu/scholarships/undergraduate](https://ied.edu/scholarships/undergraduate).  
Once registered you will receive a confirmation email to enter your Personal Area, where you can upload the required documents.
- Step 4.** Start to arrange the required documents, respecting the guidelines reported in the briefing.
- Step 5.** Once the material collection is ready, enter your Personal Area and upload your project and the required documents.
- Step 6.** In case you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your application at IED.

**Good luck!**

*\* The competition is only open to international students. Italian students are not eligible to apply for a scholarship.*

# IED SCHOLARSHIPS

## TOPIC OF THE CONTEST

### Describe yourself creatively

**Think, research, design! Awake your imagination!**

Do you have a creative mind? If so IED Italy invites you to participate in the Semester and Academic Year scholarship competition and give shape to your ideas.

Based on your creativity and the artistic and cultural references you love most, develop a visual story about yourself, using the techniques and expressive tools you are most confident in, so as to express the value of your project: drawings, collages, photographs, images or videos.

**Develop your project based on the following questions:**

- 1. How would you define yourself?**
- 2. What are you passionate about?**
- 3. Why would you like to study in Italy?**

Focus on something related to the Semester or Academic Year course you are interested in and write a short text, of about 2000 characters, to tell the reasons behind your proposal and the creative process that guided your work. For each question you should develop at least 2 photos, pictures or drawings.

# TERMS AND CONDITIONS

## 1. Preconditions

- 1.1 IED - Istituto Europeo di Design S.p.A. Società Benefit and Istituto Europeo di Design S.L. (hereafter referred as IED) aim at supporting young creatives through the activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design and fashion.
- 1.2 Following this purpose, IED promote the contest "International Scholarships" through the website [ied.edu](http://ied.edu) (hereafter referred as website) and the dedicated social.
- 1.3 The purpose of the contest is the assignment of **5 scholarships** covering the 50% of the tuition fees of IED Semester and Academic Year, for the academic year 2024/2025.
- 1.4 The meritocratic contest "International Scholarships" is controlled by this Regulation and will take place from **October 2<sup>nd</sup>, 2023** - same date of Regulation publication - until **November 15<sup>th</sup>, 2023**, following the steps described below. Winners' ranking will be published on the website [ied.edu](http://ied.edu) by **December 15<sup>th</sup>, 2023**.

## 2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration on: [ied.edu/scholarships/undergraduate](http://ied.edu/scholarships/undergraduate)
- 2.2 Candidates must be 18 years old by December 31<sup>st</sup>, 2024 and they must have accomplished high school diploma by September 2024. The lacking accomplishment of high school diploma will implicate scholarship revocation.
- 2.3 Participants have to meet the specific requirements for each course as indicated in the Regulations of the individual courses and in the relative information material.
- 2.4 Participation is strictly reserved to candidates applying for the 2024/2025 Academic Year.
- 2.5 Candidates must show proficiency in the language of the course (required B2 as minimum level).
- 2.6 IED employees and consultants are not allowed to take part to the Contest.
- 2.7 Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
- 2.8 Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016 / 679** on personal data protection. None of the data required for registration can be considered sensible under the abovementioned decree.
- 2.9 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED for the infringement of the rule stated above.

- 2.10 The Candidate is informed that knowledge of his/her Username and Password by third parties will grant them access to the Candidate's personal area of the site in his/her name. The Candidate is thus bound to keep the secrecy of his/her access data with the maximum diligence.

## 3 Contest and creative works ("Concept") of the candidate

- 3.1 Any registered Candidate can take part to the Contest, by filling in the **registration form**, indicating only one course and only one location. Once received the access link, the Candidate will be required to upload in the Personal Area her/his creative works ("Concepts") constituted by images and videos, together with a presentation text. Deadline for the upload is **November 15<sup>th</sup>, 2023 at 11:59 p.m. (GMT+1 - Italian time)**. The uploaded documents must respect the characteristics and the formats described at art. 4.
- 3.2 Each participant can apply for only one course and one location, presenting only one concept.
- 3.3 The Candidate grants the Concepts submitted to the website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
  - are only and specifically created for the participation in the contest and they are not being presented for the participation in other contests;
  - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
  - do not infringe law, order and public decency;
  - do not violate any third party intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental illustrations and utility models;
  - do not violate any right of third parties accorded by law, contracts, customs and traditions;
  - were made with all necessary authorizations or releasing from all individuals involved in their realization.
- 3.4 The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED and its assignees from any duty of verification and control on them.
- 3.5 The Candidate grants to hold IED and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

## 4. Concepts features and format

- 4.1** The Candidate must upload images, pictures, scans or illustrations representing the Concept, specifying Concept's title and explaining the idea behind in maximum ten lines of text (according to the specific guidelines reported in the briefing).
- 4.2** All the material must be included in only one pdf file of maximum 8 Mb.  
Inside the file can be inserted a maximum of 10 images, pictures, scans or illustrations representing the Concept. It is also possible to insert a link to a video already published on Youtube.com or Vimeo.com (optional).

## 5. Required documents

- 5.1** In order to be considered eligible, each candidate will be asked to provide:
- A motivation letter in the language of the chosen course;
  - Copy of ID card or passport;
  - Certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have a Skype interview in the language of the chosen course). To be admitted to the course is required B2 level as minimum;
  - Concept as described in the briefing;
  - Portfolio, with candidate's previous works, if required for the admission at the chosen course;
  - University Transcripts if required for the admission at the chosen course;
  - Pre-enrolment form and Privacy-sheet duly and signed (Downloadable from the documents section of the personal area).

## 6. Scholarships

- 6.1** IED offers **5 scholarships** covering the 50% of the tuition fee of the chosen course. Winners of 50% scholarships have to pay the enrollment fee plus the half of the tuition.
- 6.2** The scholarship will cover just 50% of the tuition fee, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.
- 6.3** Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED reserves the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED.
- 6.4** IED reserves the discretion not to activate one or more Courses, in case the minimum number of students is not being reached or if the necessary requirements for didactic logistic and administrative support fail for any reason. In these cases, the Scholarships for the courses that haven't been activated will not be assigned; winners will not have the right to ask for any kind of reimbursement.
- 6.5** The combination of the reductions and facilitations mentioned in the former articles is not allowed.

## 7. Scholarships locations and courses

Scholarships will be assigned for Semester and Academic Year courses held in the following locations and with the following modalities:

### IED Milano:

2 scholarships covering 50% of the tuition fee

### IED Firenze:

3 scholarships covering 50% of the tuition fee

**Here below you can find the list of the Semester and Academic Year Courses open to the contest:**

### IED Milano

#### Design Area

Interior and Spatial Design - Fall Semester (*English*)

Italian Contemporary Design and Trends - Spring Semester (*English*)

Interior Design Academic Year (*English*)

#### Fashion Area

Jewelry Design - Fall Semester (*English*)

### IED Firenze

#### Design Area

Introduction to Design - Spring Semester (*English*)

Interior Design: Focus on Retail and Commercial Spaces - Fall Semester (*English*)

Furniture Design - Spring Semester (*English*)

Italian Interior and Furniture Design Academic Year (*English*)

#### Fashion Area

Fashion Marketing - Fall Semester (*English*)

Fashion Communication - Spring Semester (*English*)

Fashion Marketing and Communication Academic Year (*English*)

## 8. Publication, Selection of winners and Panel

- 8.1** Concept evaluation will be carried out by a Panel made of directors and teachers coming from the Schools of Design and Fashion.
- 8.2** Evaluation will occur according to the unquestionable judgment of the panel.
- 8.3** The Panel will evaluate projects with a score from 0 to 5, according to the following the criteria:
- coherence with the design theme/brief;
  - the ability to clearly communicate the message the candidate wants to convey;
  - the originality of the candidate's project;
  - the overall aesthetics of the candidate's design project.

**8.4** Winners will be notified by email by IED representatives. The winners must answer the e-mail with a formal acceptance letter, within three days after the result is received.

In case the winner fails to meet this requirement, the scholarship will be automatically considered as “refused” by the winner and, therefore, will be assigned automatically to the Candidate next in the ranking of the given course.

After the winner accepts the scholarship, she/he will have a 5 - day deadline to enroll in the course for which the scholarship was granted and to pay the enrollment fee of the course, following the application procedure.

**8.5** IED will have the right to revoke the scholarship in the following cases a deficiency in the requirements is ascertained, or student’s behavior is prejudicial to IED.

## 9. Required documents in case of selected project

**9.1** In case the concept is selected by the panel, before proceeding with the admission interview, Candidate must complete the registration in the online personal area filling in all the required parts or following the advisors instructions.

## 10. Conditions and general terms of participation

**10.1** Incomplete applications will not be accepted.

**10.2** Incomplete Concepts which do not meet the requirements, do not include the elements referred above, contain wrong or unreadable data, or sent after **11:59 p.m., on November 15<sup>th</sup>, 2023 (GMT+1 - Italian time)**, will not be accepted.

**10.3** IED discharge any external responsibility such as delays due to malfunctioning of devices.

## 11. Property and right concerning concepts

**11.1** The intellectual property rights of the Concepts always pertain to the author.

**11.2** The Candidate, with his participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED the right to use submitted Concepts to promote and divulge the website and IED activities, with mention of the Concept’s author.

## 12. Exclusion of warranties

**12.1** IED does not state nor grant that the website and its functions are flawless or satisfy certain Standards, needs or requests of the User.

**12.2** IED does not state nor grant that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.

**12.3** Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.

**12.4** IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.

**12.5** IED is not liable for improper use of the website and does not grant nor authorize its use in any application potentially dangerous for people or properties.

**12.6** The Candidate grants that he will hold IED harmless from any consequence deriving for improper, illicit or undue use of the website.

**12.7** Consequently, the Candidate declares himself solely liable towards IED and third parties for any and every behavior or fact punishable by law during the utilization of the website.

## 13. Obligations of the candidate

**13.1** The Candidate binds himself:

- Not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
- Not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED Contents published on the website, by no means, not electronic nor printable;
- Not to perform any action that can compromise the security of IED website.

**13.2** It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else’s dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;

- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

**13.3** Each violation of the requirements stated by this article will allow IED nullify the present agreement, with the right of IED or third parties to be refund for the damage.

## **14. Law and jurisdiction**

**14.1** This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

**14.2** The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).